

IN THE SPECIFICATION

Please amend the specification at paragraph [0024] beginning at page 9 as follows:

[0024] To retain the hook within the body, a retaining clip 30 has [[one]] a first end 31 secured about a pin 32 extending between the side portions 16 and 17 of the body and adjacent the rear portion 13 thereof. A first portion 33 of the retaining clip extends downwardly and outwardly from the body and then forwardly and downwardly relative to the body at an angle of approximately 45° relative to a plane extending centrally and vertically through the body. Thereafter, the clip has a second portion 34 which extends upwardly in an arc of a circle to adjacent a side of the body and then extends inwardly of the body through a small opening 35 and generally transversely with respect to the shank of the hook and upwardly at an angle of approximately 10° relative to a plane extending normal to a vertical axis of the body. The retaining clip includes a second end in a form of an inner catch or hooked portion 36 which normally engages the shank 21 of the fish hook to thereby retain the fish hook within the body of the lure.

Please amend paragraph **[0027]** beginning at page 11 as follows:

[0027] It is possible to line the opening 35 with a grommet ~~[[38]]~~ 38' or other friction-producing member, see Fig. 7, which may be provided so as to apply a selective frictional force against the retaining clip to thereby prevent accidental shifting of the retaining clip from the fish hook engaging position shown in Fig. 4 to a release position as shown in Fig. 5. By regulating the frictional engagement, the amount of pressure which must be applied to shift the retaining clip may be selectively regulated.